

2011 
MIACADA
Michigan ACademic ADvising Association
Conference

*Winning the
College Game:
Coaching
Student Success*

Friday, May 20

WAYNE STATE
UNIVERSITY

MIACADA Welcomes Keynote Speaker, Dr. Jennifer L. Bloom

MIACADA is delighted to welcome Dr. Jennifer L. Bloom as its 2011 MIACADA conference keynote speaker. Dr. Bloom is a Clinical Associate Professor and Director of the Master's degree program in the Higher Education and Student Affairs Program at the University of South Carolina. Prior to her appointment at the University of South Carolina in August 2007, she served as the Associate Dean for Student Affairs & the Medical Scholars Program at the University of Illinois College of Medicine at Urbana-Champaign. Dr. Bloom was elected to



serve as the 2007-08 President of the National Academic Advising Association (NACADA) and has co-authored two books – “The Appreciative Advising Revolution” (2008) and “Career Aspirations & Expeditions: Advancing Your Career in Higher Education Administration” (2003).



Mission Statement

The Michigan Academic Advising Association (MIACADA) is an organization of professionals from colleges and universities concerned with the intellectual, personal, and career or vocational advising needs of students within the State of Michigan. MIACADA was founded to foster the personal and professional development of its members by promoting quality academic advising in the state. It is a forum for discussion, debate, and the exchange of ideas regarding academic advising and related areas of higher education.

Conference Schedule

8-8:45 a.m.

Check-In and Breakfast

8:45-9 a.m.

Conference Opening
First Floor Conference Room B/C

9-10 a.m.

Keynote Speaker—Dr. Jennifer Bloom

10:15-11:15 a.m.

Breakout Session I
Second Floor Conference Rooms E - J

11:30 a.m.-12:30 p.m.

Breakout Session II
Second Floor Conference Rooms E - J

12:30-1:15 p.m.

Lunch and Business Meeting
Lower Level Conference Dining Room

1:30-2:30 p.m.

Breakout Session III
Second Floor Conference Rooms E - J

2:45-3:45 p.m.

Breakout Session IV
Second Floor Conference Rooms E - J

4-4:15 p.m.

MIACADA Executive Board
First Floor MIACADA Welcome/Info. Table
Board available to answer membership questions

President's Welcome

Dear MIACADA members,

On the behalf of the 2010-2011 MIACADA Board and the Conference Planning Committee it is my pleasure to welcome you to the 2011 MIACADA Conference.

MIACADA has had a very successful year. We've hosted two NACADA webinars at locations across the state, allowing for additional opportunities to get together to network and learn. We've launched a redesigned website, started a job shadowing program for graduate students, and financially supported members' attendance at both the national and regional NACADA conferences. Today, we will also present Outstanding Advisor Awards to three of our colleagues.

Today's conference also promises to be a success. The Conference Planning Committee has organized an outstanding event related to this year's theme: Winning the College Game: Coaching Student Success. We have the pleasure of welcoming Jennifer Bloom as our keynote speaker and look forward to some very interesting breakout sessions. I promise that you will not be disappointed!

Thank you for joining us.

Best,

Martha Reck

2010-2011 MIACADA President

Breakout Sessions

10:15 – 11:15 a.m.: Breakout Session I

A Continuation of Coaching Student Success with Dr. Jennifer Bloom

Dr. Jennifer Bloom, Clinical Associate Professor and Director of the Master's degree program in the Higher Education & Student Affairs Program, University of South Carolina

CONFERENCE ROOM E

Join Dr. Jennifer Bloom in a continuation of her Keynote speech and dive deeper into Coaching Student Success. She will further explain her student success coaching and how it aligns with NACADA standards.

Understanding and Servicing Students with Disabilities

Randie Kruman, University Counselor, Student Disability Services, Wayne State University

CONFERENCE ROOM F/G

Research shows that students with disabilities are pursuing higher education in greater numbers. As advisors, the question to consider is not IF a student with a disability will enter your office, but WHEN. This presentation will summarize specific disabilities, especially the “invisible” disabilities, and the impact they may have in the academic setting. It will discuss the legal definition of “disabilities” in the postsecondary setting and the “red flags” that may appear in the academic record of a student who has a disability. Finally, professional coaching inquiry techniques will be presented as an effective communication tool in coaching all students towards success, but especially those with a disability.

Taking Advising on the Road: Changing the Traditional Advising Format to Better Fit Student Needs

Kenya Swanson, Academic Advisor, University Advising Center, Wayne State University

Lezlie Hart, Associate Director of Student Services, College of Fine, Performing, and Communication Arts, Wayne State University

Talitha Trout, Academic Services Officer, College of Fine, Performing and Communication Arts, Wayne State University

CONFERENCE ROOM H

Today's undergraduate students have become accustomed to convenience in many areas of their lives. Information and services are delivered to them in ways that are more accessible and immediate. The University Advising Center (UAC) and The College of Fine, Performing and Communication Arts (FPCA) are changing the format of advising at Wayne State University to address this trend. UAC and FPCA advisors work with a homogeneous student body and

go on location to advise them. As a result, students are reporting more personal connections with advising staff and a greater willingness to seek out advising. This presentation is designed to share the experiences one large university advising center has had with narrowing its advising efforts while still serving a large, broad population. We will share feedback received from students, staff and faculty. We will also work with participants to brainstorm how a similar program that could be implemented at their 2- or 4-year institutions.

The First-Year Student on Academic Probation: Lessons Learned from the WayneREACH Intervention Program

Helen Wilson, Academic Advisor, University Advising Center, Wayne State University

CONFERENCE ROOM I

Academic probation can be a daunting experience for all students, especially first-year students who are grappling with transition issues. Programs aimed at supporting probation students do not always consider the unique needs and concerns of first-year students. WayneREACH (Reaching for Academic Heights) is an intervention program aimed at first-year students on probation. This interactive session will focus on describing the intervention program, challenges and successes associated with this program and lessons learned. Participants will learn how to initiate intervention programs with first-year students on academic probation at their own institutions.

Winning the Big Game – Success from Student to Professional

Lindsay Zeig, Career and Academic Advisor, Oakland University

Kim Schultz, Director, Advising Resource Center, Oakland University

CONFERENCE ROOM J

Preparing for the big game is a team effort involving the athlete and coaches. Both are committed to winning and, for today's college students, "the big game" is achieving academic and professional success. One of the main goals of advising is to help students develop from student to professional. We collaborated with our Career Services Department to create an interactive online tool, The OU Career Cycle, to help students understand the steps needed to move from student to professional. The Cycle's main objective is to reach all students through campus partnerships and this process is becoming an integral part of the OU experience. The Cycle has been incorporated into advising, first year classes, and programs such as our undecided living-learning community. Join us to learn about the development, implementation, and future of The OU Career Cycle. We will provide you with ideas and tools to create your own career cycle and incorporate it into all areas of your university.

11:30 a.m. – 12:30 p.m.: Breakout Session II

Using an Old Game Plan to Coach Undecided Students in 2011

Kristine Knutson, Director - Student Success, Coordinator of Advising Services, Andrews University

CONFERENCE ROOM F/G

A stash of old NACADA journals led the presenter to the development of a useful advising tool for undecided students – a four-year “undecided” plan based on BA/BS general education requirements. Many students who are undecided as to their major are stressed not only by the fact that they have not chosen a major, but also by not having a game plan to reach their goal of graduation. The use of this four-year “undecided” plan has helped alleviate the stress of first year undecided students and given structure to their “undecided-ness” while showing that graduation in four years is possible - even when students remain undecided during their first year or beyond.

The Admissions/Advising Coin: The Heads and Tails of Retention and Student Success

Jackie Lovejoy, Senior Admissions Representative, Davenport University

CONFERENCE ROOM H

The “Admissions & Advising Coin” panel discussion will review the relationship between both departments, how to embrace the inherent differences between them (think sales vs. credit, actor vs. director, teller vs. investment counselor), and how to learn from each other in order to round out each office’s performance. We will also discuss partnering to meet students’ needs, how to enjoy each day at work, and how to seek solutions and satisfaction for each office.

Student Success in a Global Economy

Nannette McCleary Shaw, Career Services Counselor, Wayne State University

Daisy Cordero, Financial Aid Administrator, Wayne State University

CONFERENCE ROOM I

What is student success in today’s global economy? How can college personnel better prepare students for an unforgiving job market? This workshop explores career planning and financial literacy as it relates to students’ academic success. The characteristics of today’s global economy along with the impact of financial illiteracy will be explored. Participants will also discuss advising strategies that reinforce proactive career and financial planning, which in turn can expand students’ options and improve their academic performance.

Coaching Student Success Through First-Year Advising

Betsy Laffery, First-Year Advisor, Baker College

Brenda Stikeleather, First-Year Advisor, Baker College

CONFERENCE ROOM J

Are you ready for FYA Operational Objectives To Begin Advising with Laughter and Learning (FOOTBALL)? This session will introduce participants to the First-Year Advising program at Baker College of Flint with a focus on practices that can be adapted by other advisors. Using a themed presentation with a light-hearted approach, this session will explain the program from its inception to present with a focus on week-to-week practices that can be utilized by other advisors to supplement their advising game plan. We hope we can translate our success in the First-Year Advising program into a renewed enthusiasm for academic advising.

1:30 -2:30 p.m.: Breakout Session III

Coaching Thyself: Applying Motivational and Self-Discovery Principles

Kim Clexton, Academic Advisor, University Advising Center, Wayne State University

CONFERENCE ROOM E

Advising in higher education often follows a horizontal career track. Promotions are defined by pay scales with limited opportunity for advancement. Benefits are often quite generous, but are they enough to sustain motivation and innovation beyond our early days as advisors? In order to be extraordinary coaches to our students, we must first learn to bring our best selves forward as coaches. Applying motivation and self-discovery principles, this session will strive to help you determine what will intrinsically motivate you beyond your promotion years and tenure date so that you can approach your “seasoned” advising years with as much inspiration and motivation as when you began your advising career.

Adding Value: Advocating for Academic Advisor’s Role in Learning Outcomes Assessment

Shannon Burton, Academic Specialist, Michigan State University

CONFERENCE ROOM F/G

“Learning outcomes” and “assessment” have become part of the everyday vernacular in higher education due to an increasing call for accountability at the local and national levels. Academic advising is integral to fulfilling the teaching and learning mission of higher education. Additionally, as stated by Habley (1981), it is the “only structured activity on the campus in which all students have the opportunity for an on-going one-to-one interaction with a concerned representative of the institution.” For this reason, academic advisors are in a unique position to contribute to the assessment of learning outcomes on their college and university campuses. This session presents how academic advising can strengthen university assessment when examining student learning outcomes and provides resources for advisors and advising administrators to develop learning outcome assessments.

Empowering Your First-Time College Student

Ebony Green, Academic Services Officer, College of Education, Wayne State University

CONFERENCE ROOM H

Excitement and fear are the most common emotions of new students entering the college atmosphere. Empowerment is the key to their success as well as yours.

This session will provide easy and useful empowerment strategies that new professionals can add to their tool kit.

Get Off the Bench – An Intrusive Advising Model

Juanita Pipkin, Academic Services Officer, ACCESS, Wayne State University

Audrey Whitfield, Academic Advisor, ACCESS, Wayne State University

CONFERENCE ROOM I

In this session we will engage participants in strategies used in an intrusive advising model and demonstrate how intrusive advising can contribute to academic success. We will make comparisons to strategies used in professional sports to develop the mind of an athlete and will help develop a framework for adapting an intrusive advising model for advisor use. Topics to be discussed include assessment, evaluation, intrusive advising, and establishing a support system for student success.

Conflict Coaching

Heather Sandlin, Academic Services Officer, Eugene Applebaum College of Pharmacy and Health Sciences, Wayne State University

CONFERENCE ROOM J

Colleges and universities typically have policies in place to resolve formal disputes and grievances. However, there are other conflicts that affect a student's academic life that may not require a "formal" process. This session will present the concept of conflict coaching as an aspect of student support services. Conflict coaching can provide a confidential and informal atmosphere for students to develop skills in dealing with their personal conflicts.

2:45 – 3:45 p.m.: Breakout Session IV

The Social Network: The Use of Online Forums and Media in Academic Advising Programs

Karen Travis-McGregor, Academic Services Officer, College of Engineering, Wayne State University

CONFERENCE ROOM E

Academic advisors working with students in an ever-changing technological world must make decisions about how to utilize social networking to reach out to the populations they serve. This presentation will explore issues surrounding social media, allow participants who are using social media a chance to share best practices, and give those who have not tapped in already the steps they need to enter the virtual world on their campuses.

Can Students Develop the Ability to Learn Independently?

Dr. Anne Cramer, Department Coordinator Mathematics & Economics, Davenport University

CONFERENCE ROOM F/G

This session looks at the challenges facing students at various developmental learning levels and what we can do to help them succeed. Program design, coaching, mentoring, practice, and peer support are considered. We will discuss the misconceptions that new students may have and consider tools for identifying student strengths and needs. Session attendees will have the opportunity to try out some of the available techniques for fostering effective learning.

TEAM Graduate Assistants

*Molly Duggan Weir, Associate Director, University Advising & Career Development Center, Eastern Michigan University,
Christopher Bonapace, Graduate Assistant, University Advising & Career Development Center, Eastern Michigan University*

CONFERENCE ROOM H

Should I utilize graduate students in my office? Are they really worth the effort? What are the advantages and disadvantages? The speakers will be addressing issues related to recruitment, selection, training, and development of graduate students from the standpoints of both an administrator and a graduate student. Hear about the lessons learned and have the opportunity to share your experiences from your institution.

Two Worlds Collide: The Underprepared Student and You

Angela Zanardelli, Learning Specialist, Academic Success Center, Wayne State University

CONFERENCE ROOM I

This interactive session focuses primarily on the vast range of student preparedness and how to effectively support the needs of underprepared students. Attendees will have the opportunity to experience first-hand academic scenarios through the mind-set of the underprepared student, providing them with a more developed awareness of the multitude of student difficulties.

Challenges of the First-Year Non-traditional Student

Dr. Angie Williams-Chehmani, Department Coordinator Communications/English/Humanities/World Languages, Davenport University

Undergraduate Researchers: Anthony Deshazer, Sherie Culver, Yolanda Jackson, Cortney Stroud, Austin Terry, Shonda Crabbe, Chiquita Suel

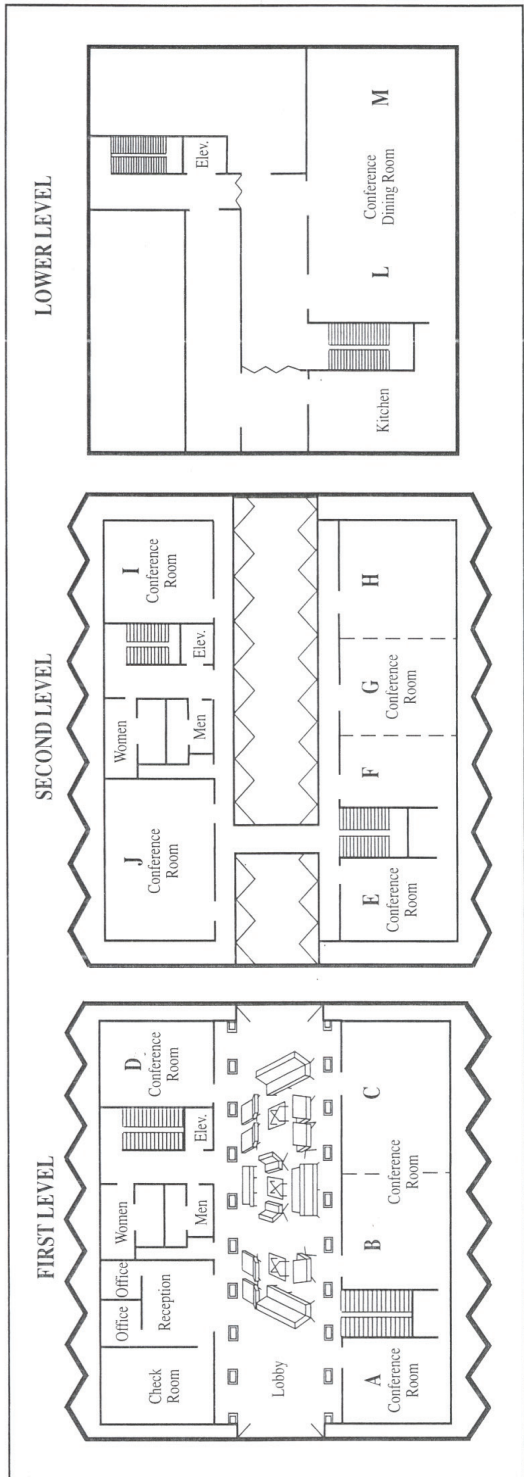
CONFERENCE ROOM J

Non-traditional students are enrolling in college in record numbers due to a variety of reasons. However, there are priorities that become challenges for them to start, stay, and succeed. If higher education is to retain these students, it must address their needs. This session will talk about the changing face of the student body, discuss their challenges, and provide recommendations for higher education.

Notes

Notes

McGregor Memorial Conference Center Floor Plan



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MIACADA Outstanding Academic Advisor Award Winners

Congratulations to the following individuals
for their commitment to advising:

Donna L.M. Malaski, *Oakland University*
Anne M. London, *Grand Valley State University*
Amy M. Burns, Graduate Student, *Grand Valley State University*

SAVE THE DATE:
MIACADA 2012 Annual Conference
Friday, May 18, 2012
Davenport-Grand Rapids



P.O. Box 6018
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www.miacada.org